

## Erba Masterplan

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Erba Municipal Administration  
Erba – Como - 2006

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In this sense the location of a central territory such as “Veneto City” will be assessed and supported and around which a new landscape of hospitality will be built.

The location of Veneto City is proposed to comply with a set of reception functions and well-being centres that are put in a great forest to create optimum conditions for creative people who require a high quality working environment. It is called The Green Sponge: the landscape element on the territory’s scale becomes a part of the physical perceptive recognition of the territory through a large scale infrastructural system, the other determines a new condition of great landscape value in the accessibility to the River Brenta and the reconstruction of the relationships with the settlements along it’s banks: finally, the Green sponge is in itself, an element of control over the use of land to enhance a scarce resource that is non-renewable, addressing the goals of sustainability and responsibility that are found today in urban planning and in the areas of dispersion settlements.

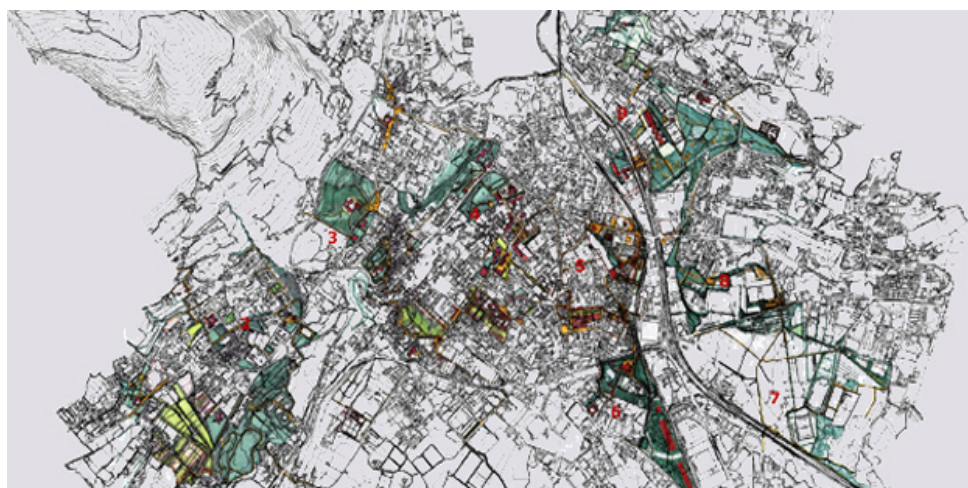


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